

2010 MOKAN Midwest Trust Conference

GENERAL INFORMATION

Booth Size

All booths are of uniform design, 8' x 10' each.

- a. 36" side dividers of drapery material,
- b. 96" high back wall of drapery material

The floor plan is subject to change. Booths will be assigned on a first-come, first-served basis.

Booth Fee

The sponsorship fee covers the cost of exhibition, conference roster and mailing labels prior to the conference, *complimentary conference registration(s)*, one 6' draped table, two chairs, and identification sign.

Exhibit Hours

Exclusive time has been planned during the conference. Check out the highlighted events on the Schedule.

Additional Registrants

The \$200 includes the cost of the Wednesday lunch and evening reception, Thursday breakfast and lunch, refreshment breaks and attendance to the general sessions and breakout session. **The fee DOES NOT cover the Thursday evening reception or Friday breakfast.**

Assignment of Exhibit Space

All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit application. Be sure to indicate your first, second and third choices for location using the numbers on the floor plan. The floor plan is subject to change.

Installation

Set-up:

Tuesday, May 4 2:00 - 5:00 p.m.

Wednesday, May 5 7:00 - 10:00 a.m.

Security provided both evenings.

Take-down:

Thursday, May 6
after 2:30 p.m.**

**After the last Thursday afternoon refreshment break and Friday morning program, exclusive times will not be scheduled for the exhibits. Exhibits will be removed Thursday afternoon.

Exhibit Show Promotion

To encourage maximum traffic in the exhibit hall area, conference refreshment breaks are scheduled in the exhibit area. In addition the MOKAN Trust Conference will have a grand prize giveaway, each registrant will have a game card and will be visiting your booth for vendor verification.

Housing

A block of rooms has been reserved at the *Sheraton Overland Park Hotel*. Please make reservations directly with the hotel by calling (913) 234-2100. Be sure to mention that you are registering as part of the MOKAN Trust Conference in order to take advantage of the discounted conference rate.

Drayage Service

The official decorator/drayage coordinator for the MOKAN Trust Conference is

Geo E. Fern Co.
751 Wyoming
Kansas City, MO 64101
Phone: (816) 221-0525
FAX: (816) 471-1602

Limited Liability

MOKAN, its agents, the hotel and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or his representatives and agrees to indemnify and save harmless the hotel, MOKAN and/or their personnel from and against any and all claims for any such loss, damage or injury no matter how caused.

The hotel management, MOKAN and/or their personnel will not be responsible for the safety of exhibit against robbery, damage by fire, accident or other causes. In all cases, exhibitors should provide their own insurance.

Phone Line Needs

Please contact Sheraton Overland Park Hotel to make the necessary phone line arrangements.

Security

Security will be provided the evenings of Tuesday, May 4 and Wednesday, May 5. A room has been reserved to store your valuables.

General Information

If you have questions, please call Cheri Messerli at (573) 636-8151. Complete the enclosed application and mail to:

Cheri Messerli, Exhibit Coordinator
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102
573-636-8151

SCHEDULE

Highlighted events will be held in the Exhibit Hall

Wednesday, May 5

- 7 - 10:00 a.m. Exhibits Set-Up
- 10 a.m. - 4 p.m. Registration & Exhibits Open**
- 11 a.m. - 12 p.m. Buffet Lunch in Exhibit Hall**
- 12 p.m. Call to Order & General Session
- 1:15 p.m. Refreshment Break**
- 1:45 - 2:45 p.m. Concurrent Breakout Sessions
- 2:45 p.m. Refreshment Break**
- 3:15 - 4:15 p.m. Breakout Sessions Repeat
- 4:30 p.m. Conference Adjourns
Exhibits Closed
Security provided.
- 6:30 - 7 p.m. Evening Reception**

Thursday, May 6

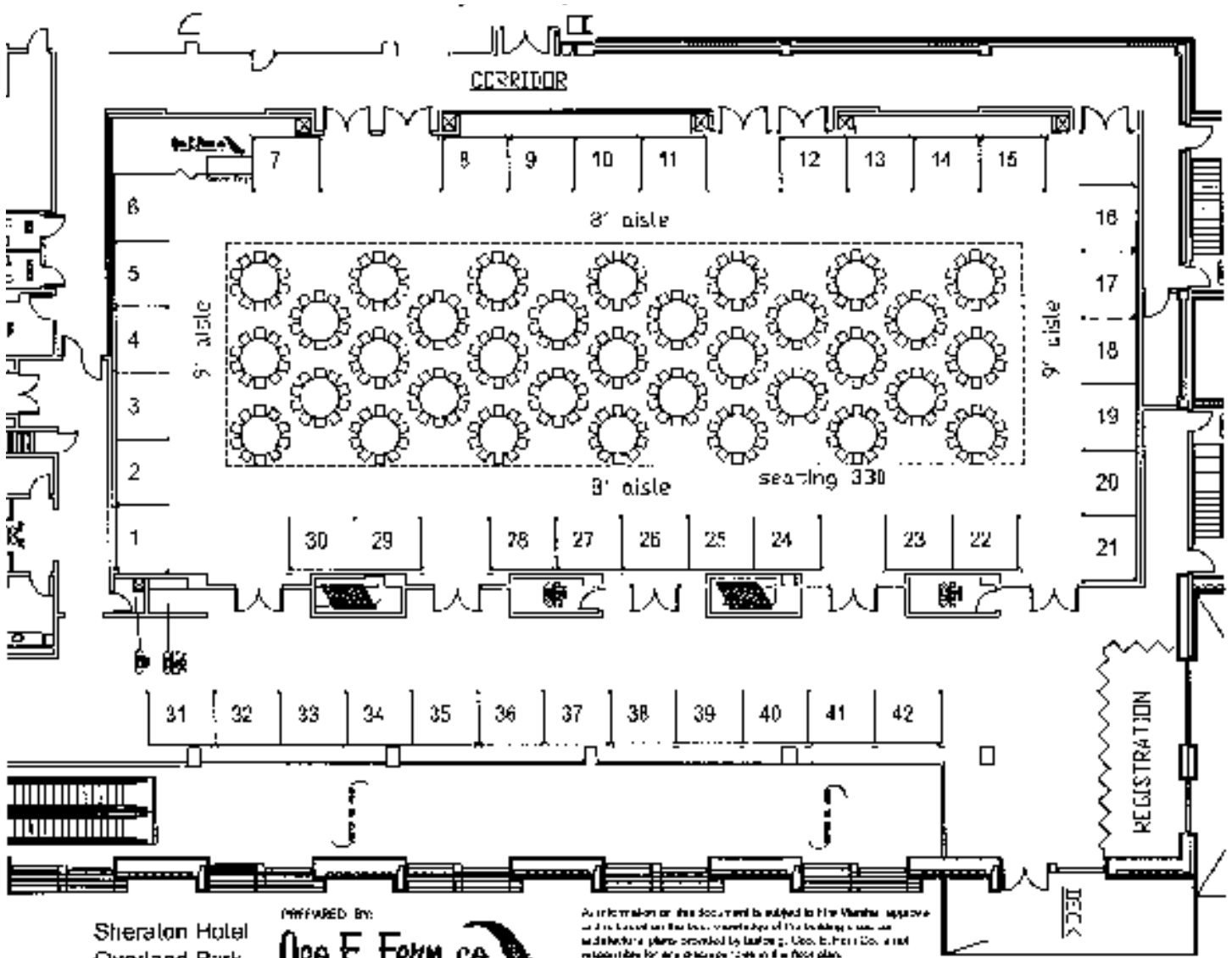
- 7:30 a.m. - 2:30 p.m. Registration & Exhibits Open**
- 7:30 a.m. Breakfast**
- 8:15 a.m. Welcome
- 8:30 - 9:30 a.m. General Session
- 9:30 a.m. Refreshment Break**
- 10 - 11 a.m. General Session
- 11 - 11:30 a.m. Introduction of Business Partners
- 11:45 a.m. - **12:45 p.m. Lunch**
- 1 - 2 p.m. General Session
- 2 - 2:15 p.m. Announce Vendor Prize Drawings
- 2:15 - 2:30 p.m. Refreshment Break**
- 2:30 p.m. Exhibit Tear Down Begins
- 2:30 - 3:30 p.m. Concurrent Breakout Sessions
- 3:30 - 3:45 p.m. Refreshment Break
- 3:45 p.m. Breakout Sessions Repeat
- 4:45 p.m. Conference Adjourns

Friday, May 7

- 7 a.m. Breakfast
- 7:30 a.m. Grand Prize Drawing
- 8 - 10:30 a.m. General Session
- 8 - 10:30 a.m. Employee Benefits Session
- 9 a.m. Refreshment Break
- 10:30 a.m. Final Adjournment

People Who Can Help You

Joe Villarreal
Geo E. Fern Co.
751 Wyoming
Kansas City, MO 64101
816-221-0525



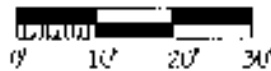
Sheraton Hotel
Overland Park
Kansas
42 8x10 booths

PREPARED BY:
Geo. E. Fern co.
A Subsidiary of American Conference Services, Inc.

751 Wyoming Kansas City Missouri 64101
Phone: (816) 221-0525
Fax: (816) 471-1802
E-Mail: awilliams@geofern.com
File: 588A-05-MOKAM trust conference 5/1/04 JV/mhe

All information on this document is subject to the Member's approval and is based on the best knowledge of the designer as of the date the plans were created by Geo. E. Fern Co. and is not responsible for any changes made in the floor plan.

SCALE:



2010 MOKAN Trust Conference

TRADE SHOW APPLICATION

May 5 & 6, 2010, Sheraton Overland Park, Kansas

List the person to receive all information prior to the conference.

Contact Name* _____ E-Mail _____
Address _____ City/State/Zip _____
Phone _____ Fax _____

INFORMATION TO APPEAR IN CONFERENCE POCKET PROGRAM. (Please print or type.)

Company Name _____
Web Site _____
Address _____
City/State/Zip _____
Phone _____
FAX _____

Company Information - Please attach a 50-word description of the services your company provides. Or email the copy to cmesserli@mobankers.com. This information will be included in the pocket program.

Booth Participants - The \$225 includes the cost of the meal functions and refreshment breaks on Wednesday & Thursday and attendance to the conference sessions. *List the names of individuals for which name badges should be prepared. These names will appear on the roster of attendees.*

One Complimentary

Name _____
Title _____
Address _____
City/State/Zip _____

Booth Participant - \$225 per person

Name _____
Title _____
Address _____
City/State/Zip _____

Booth Participant - \$225 per person

Name _____
Title _____
Address _____
City/State/Zip _____

You may photocopy this form for additional booth participants.

Preferred Booth Location - We will make every effort to assign to you one of your four booth selections. (See current floor plan) However, booth assignments are reserved on a "first-come, first-served" basis and if none of your selections are available, we will not assign a booth adjacent to or opposite of you list competitors. **Please list competitors below.**

Booths will be assigned in the following order - Exclusive Sponsors and then Co-sponsors.

1st _____ 2nd _____ 3rd _____ 4th _____

We request that our exhibit space not be adjacent to or opposite the following probable exhibitors:

Booth Participant Registration Fees - Payment must be received by April 19, 2010.

Check all that apply.

Booth Participants @ \$225 each # _____ \$ _____
Amount Due \$ _____

Payment Enclosed.

Invoice our firm.

Credit Card Payment* (**Please type**)

VISA MasterCard

*Only VISA & MasterCard are accepted.

Exp. Date _____ No. _____

Print Name _____

Signature _____

Please return this form with a check payable to **MOKAN Trust Conference** and mail to:

Cheri Messerli, Exhibit Coordinator
Missouri Bankers Association
P.O. Box 57

Jefferson City, MO 65102

FAX: (573) 636-8249